

Le Riche Colors Ltd.

Papua New Guinea

PO Box 94, Kimbe WNB, Papua New Guinea

Case

The company is based in ‘Papua New Guinea’,

Nathalie Le Riche is one of the creative directors and the company is engaged in selling designer products to retail shops and having tie-up with local airlines to sell coasters and placemats which they were procuring from Australia.

They discussed the requirements with infinityV and sent us samples to develop for trial.

infinityV put efforts in sampling, planning, material requirements, design & development.

Developed the samples successfully in a competitive price structure.

As a result, the buyer placed the first order and became in our list of customers.

Actual Product: Placemats & Coasters



Approach

Studying the product with relevant suppliers. Disassembling to gain insights like materials used and their sourcing, costs at different stages, manufacturing process etc.

Production Planning & Steps:

Procurement of Raw Material & development of coaster designs:



First sample development:



Production Pictures:



